

Presentation of the 2007 FSC Winds of Change Award

Written by

Tuesday, 11 September 2007 01:15 - Last Updated Tuesday, 11 September 2007 01:15

Press Release: Presentation of the 2007 FSC Winds of Change Award

FSC - TORONTO, Sept. 10 /CNW/ - The Board of Directors of the Forest Stewardship Council (FSC) Canada announces the selection of Tembec Inc., as the recipient of the 2007 FSC Winds of Change Award. The award recognizes exceptional contributions to safeguarding the future of our forests and all who depend upon them. "On behalf of the McGuinty government I applaud the whole Tembec team for its efforts to protect our environment and fight climate change," said Environment Minister Laurel Broten, who will present the award to Mr. James Lopez, President and C.E.O. "Thank you for your leadership and congratulations on this well-deserved honour."
www.fsccanada.org

The ceremony will take place on the evening of September 28th, 2007 at 8 p.m. at a fund raising gala to be attended by private and public sector dignitaries, and officials of First Nations, labour and environmental organizations.

In 2001, Tembec Inc. became the first large-scale forestry company in Canada to seek third-party certification of all their forest management and forestry operations in accordance with FSC Canada's exacting forest management standards. FSC standards have been publicly endorsed by the National Aboriginal Forestry Association, WWF-Canada, Greenpeace, Canadian Parks and Wilderness Society, The Sierra Club of Canada and ForestEthics, among many others. To date, Tembec has certified over 90% of their forestlands to FSC's standards and played a pivotal role in the transformation of the market for FSC-certified wood products.

"I am very proud to receive the FSC Winds of Change Award on behalf of the employees of Tembec," said James Lopez, Tembec's President and Chief Executive Officer. "With 8.8 million hectares of FSC-certified forestland under its management and an extensive range of FSC-certified products in the marketplace, Tembec is the largest producer of FSC-certified products in the world. This prestigious award recognizes our ongoing commitment to our FSC partnership and the leadership role that Tembec has taken in responsible forest management."

"In conferring the FSC Winds of Change Award, the Board of Directors of FSC Canada is recognizing that Tembec was first out of the gate among large-scale forest managers and in so doing has made an exceptional contribution that is changing the face of forestry and the wood fibre-based industry in North America," said Mr. Antony Marcil, President and C.E.O of FSC Canada.

The Board of Directors of FSC Canada also wishes to announce that it has decided to grant an individual award to Mr. Jeff Amos that will be conferred at the same ceremony. Mr. Amos, in addition to being an FSC-certified small forest owner and a producer and seller of fine FSC-certified wood products, is

Presentation of the 2007 FSC Winds of Change Award

Written by

Tuesday, 11 September 2007 01:15 - Last Updated Tuesday, 11 September 2007 01:15

a professional nature photographer. He made an exceptional volunteer contribution to the future of forestry in the Maritimes in fulfilling the arduous task of chairing the multi-stakeholder FSC Working Group that carried out initial revisions to the FSC Maritimes Standard, followed by a comprehensive five-year review. "Jeff's patience, persistence and good humour in maintaining dialogue and building bridges was absolutely crucial to the success of the revisions process," said Martin von Mirbach, Vice-President of FSC Canada. "The resulting Revised Maritimes Standard represents a genuine breakthrough, and defines good forestry in the region in a way that is inclusive of diverse interests and reflects the full range forestry activity in the region."

The Forest Stewardship Council (FSC) is an international non-profit organization founded in 1993 to promote environmentally appropriate, socially beneficial and economically viable management of the world's forests. It supports the development of national and regional standards to evaluate whether a forest is being well-managed. FSC's membership consists of a diverse group of representatives from environmental and social organizations, forest and derivative industries, Indigenous People's organizations, community forestry groups and certification bodies from around the world.

For more information on the Forest Stewardship Council (FSC) visit www.fsccanada.org. For further information:

Maia Becker,
Manager of Communications and Client Services,
Forest Stewardship Council of Canada,
400-70 The Esplanade,
Toronto, ON, M5E 1R2,
Tel. (416) 778-5568 ext. 25,
Fax (416) 778-0044,
mbecker@fsccanada.org, www.fsccanada.org